HOW TO ORGANIZE A TASTE TEST

1. Pick a stand alone date for the taste test, or link to another event like Back to School Night or a big volleyball or basketball game.

2. Select menu items, order additional food and supplies in advance, and schedule FNS staff time to prepare samples.

3. Identify FNS or other team members who can answer parent and student questions about breakfast menus and nutrition to staff the sample table.

4. Set out food and additional materials (bi-lingual if appropriate) that clarify breakfast service time, costs, and other details. Sample materials and templates available from Share Our Strength's No Kid Hungry campaign.

5. Have fun sharing your delicious samples and breakfast information, and watch as those families return to try a school breakfast!

TASTE TESTS IN ACTION!
Brock Bridge Elementary decided to offer their taste test during their morning routine. They selected 3 different days to have taste tests that catered to the different ways that kids got to school: parent drop off, walkers, and bus riders.